

TANGEE GIVES LIPS A NATURAL APPEALING CHARM—NEVER AN UGLY "PAINTED LOOK"

present that "painted look"! It contains no paint—never the lips with ugly red grease. It is a lovely glow that best suits your own natural coloring. The stick Tangee looks orange. On your lips it magically creates a warm blush-rose shade. It is Tangee's famous coloring principle. Its special cream prevents chapping, drying, cracking. Get Tangee today. 39¢ and also in Theatrical—a deeper for professional use.

ached—Lips that are apt to have a parched look. Ugly, painted lips—look that painted look. You don't like it. Get lovable lips—just like natural color, but painted look.



WARE OF SUBSTITUTES! There is only one Tangee—don't let anyone switch you. Be sure to get TANGEE NATURAL. If you prefer more for evening wear, ask for Tangee Theatrical.



PIECE MIRACLE MAKE-UP SET and FREE CHARM TEST. George W. Lutz Co., 417 Fifth Ave., N. Y. C. See rush "Miracle Make-Up Set" containing three Tangee Lipstick, Rouge Compact, Creme Powder, 1 ounce 10¢ (retail) or 25¢. FREE Tangee Charm Test. All Tangee products are made in the U.S.A.  Peach  Rascal  Light  Rascal. (Please Print) Name \_\_\_\_\_ Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



Give Him DOUBLE-SAFE Heinz Strained Foods

BARGAIN foods have no place in your baby's diet! Play safe by serving him foods of the same high quality you enjoy. Heinz Strained Foods. After all, your baby deserves meals as fine and flavorful as yours. For nearly 30 years the name Heinz has stood for unexcelled purity and better taste in good things to eat.

Scientifically Prepared

Because Heinz Strained Foods definitely taste better, most children prefer them! Rich flavors and natural colors are preserved by cooking choicest vegetables, meats, fruits, and cereals with dry steam packing under vacuum. Valuable vitamins and minerals are retained in high degree, too. Your grocer has 12 tempting kinds of Heinz Strained Foods, so let baby choose his favorites. You'll spend less time in the kitchen—more with your youngsters!

LOOK FOR THESE TWO SEALS. THEY MEAN PROTECTION FOR BABY



12 KINDS

- 1. Strained Vegetable Soup. 2. Mixed Greens. 3. Spinach. 4. Tomatoes. 5. Beans. 6. Apricots and Apple Sauce. 7. Prunes. 8. Peas. 9. Green Beans. 10. Cereal. 11. Beef and Liver Soup. 12. Carrots.



WHAT KIND OF PARENT

JIMMY, five years old, has his eyes glued to the window, waiting to catch sight of dad coming home from work. There he is! Head up, smile on his face, walking rapidly. Jimmy hears him take two steps at a time. Dad opens the door, a bright greeting warms the home. "Hello, hello, hello," he bursts out. He kisses mother; he hugs Jimmy. Jimmy is glad. He knows that the few hours before he goes to bed are going to be happy ones.

The next day, Jimmy sees a different dad coming up to the house. Just one glance at the tired face, the bent shoulders, and Jimmy knows that daddy is "cross." Jimmy doesn't understand that dad may have had a bad day at the office or at the shop. And a peculiar fear grips the little boy. He knows that dad will scold about something.

Here comes the first chilly blast: "What's your coat doing on that chair? Why don't you hang it up?"

At dinner: "Why don't you eat your food? What's the matter with you?"

After dinner: "Don't bother me with a lot of foolish questions; I'm too busy."

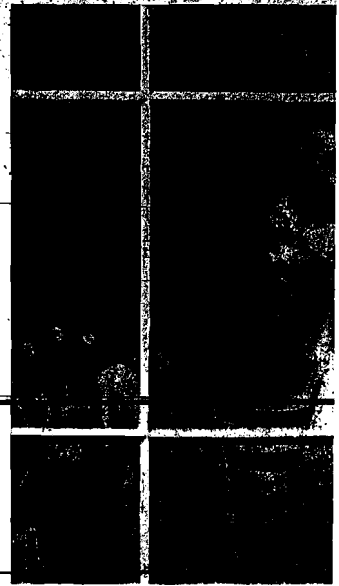
And so it is until Jimmy goes to bed. Jimmy is glad to go to bed. When he says his simple prayer, he adds: "Please, God, I want to be a good boy, so daddy won't be cross with me." And before he falls asleep, he thinks of how wonderful it would be if he were sick. Last year, when he had the measles, dad brought him gifts, spoke so kindly to him, told him stories. And he was so surprised when he saw dad trying to hide his tears, that Jimmy was almost glad he was sick. He knew then that daddy really loved him.

Kindness and devotion to children, I do admit, need to be conditioned. Emotional instability can spoil a child by showering him with love, by indulging him so that he knows no restraint, no discipline. That kind of parent love is destructive. But the love of a parent for a child should not be hidden and submerged until a special occasion arises when we become aware of the child's helplessness, and his need for our tenderness and kindness.

OF COURSE, it is true that the parent, affected by happenings in his daily life, cannot always be putting up a happy front. Yet he does not fulfill his responsibility as a parent if he cannot detach himself sufficiently from his workaday problems to reveal his constant love for his child, rather than blow hot today and blow cold tomorrow.

I have very little sympathy for the parent who maintains a frigid discipline in the home because he doesn't want to spoil his child; who is so severe in his handling of the youngster that he is miserably in his praise, stinky in his kindness, uncompromising in his demands when the child is well, yet lavishes tenderness and pours out a superabundance of warmth and affection when the child is sick.

So far, we have been considering what might be called the objective love of children. But, as one interested in health



BY DR. HERMAN N. BU President, Chicago Board of I

protection, I am particularly emphasize the kindness and I is subjective. A good example tive love is the devotion of the the child, which protects the ch disease.

Let us consider the disease The diphtheria germ is a reeler of children. The discovery of antitoxin ranks among the achievements of all time for of lives. This antitoxin, if gi sick child early enough, offer little one after he is stricken theria. Today we have go farther. We have a simple which is given to healthy-c keep them from getting diph this way, hundreds of thousar are being saved. The giving of of a substance (toxoid, or toxin- as a rule, makes the child saf disease.

It would seem that every mother would reveal their lov child by employing this simj protecting him from death, o possibility of heart and kidne; which the youngster may hav out life in the event he rec diphtheria. One would thin parents would take advantag thing known to prevent diph it is only too true that hundre sands of children do not hav tection. Today, even as you article, many children, stri diphtheria, and covering be and death, might have bee uninjured had they been pr tected.

Yet over the beds of racked bodies of dise middle fathers and mothers, sticke gush, pouring out their heat unhappiness, praying and be their children recover. What is this which does not try to health of loved ones, but wh the sickness and death which been prevented?

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