

## Warning To Wimmen!

You'll start a stampede for the table when you serve one of these Western favorites. Even the crankiest feeder in your outfit will stay hitched and eat his fill. Recipe folder in each sack of Drifted Snow "Home-Perfected" Flour.



**Arizona Chicken, Spanish**  
Tender pieces of chicken simmered in a savory sauce of the old Southwest.



**California Orange Pie**  
The fresh flavor of California oranges beneath a rich new topping of chocolate meringue.



**Nevada Custard Coffee Cake**  
Fluffy, light cake kept moist with a custard filling and with a toasted crumb topping.



## ROUND-UP OF WESTERN RECIPES

*That men like!*

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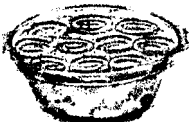
**Idaho Stuffed Ham Loaf**  
A crispy, delicately flavored ham loaf stuffed with seasoned spaghetti.



**Oregon Cherry Cobbler**  
Individual pastry rings filled to the very rim with juicy Oregon cherries.



**Utah Buttermilk Spice Cake**  
Sugar and spice in the layers, a buttermilk filling and covered top and sides with a delectable new raisin icing.



**Washington Pinwheel Casserole**  
Deliciously creamed salmon baked with a crust of vegetable filled pinwheels.

### 7 BRAND NEW FOOD IDEAS

City husband or tough old sinner — any man will risk his very hide for an extra helping of one of these new masculine favorites . . . Just remember, use Drifted Snow "Home-Perfected" Flour with the Martha Meade recipe — together, they *can't* cause a baking failure.

Round-up those cranky male appetites in your family with these brand new Martha Meade recipes. Each one is for a famous western dish appealing especially to men. Young or old — any man will shout, yip-ee, and come back *pronto* for a second helping. But don't risk a baking disappointment. Use Drifted Snow "Home-Perfected" Flour with your Martha Meade recipe. Together — they *can't* cause a baking failure. For each Martha Meade recipe and Drifted Snow Flour is tested regularly to insure you an excellent (not just an average) baking.

Real, sure-shooting tests they are, too. Every one made under true home conditions by Sperry's staff of 117 homemakers, each one an actual housekeeper — just like you — making the tests right in her own family kitchen.

You will find, too, in using your own favorite recipes that Drifted Snow "Home-Perfected" Flour

helps protect you against a bad baking. Domestic science experts have proved that *many baking failures are due to cheap flours which vary in quality.* But Drifted Snow Flour never varies. You can rely on Drifted Snow to give you the same excellent baking results, every time you use it.

It's easy to recognize Drifted Snow "Home-Perfected" Flour at your grocer's. Just look for the sack with the Flag-on-the-Bag. That's it. You'll find Martha Meade's new Round-up of Western Recipes in the folder packed inside each sack.

DRIFTED SNOW FLOUR, SAN FRANCISCO

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Look for this  
RED and BLUE  
Flag-on-the-Bag

Western  
Round-up  
Recipe Folder  
packed in each  
sack Drifted  
Snow "Home-  
Perfected"  
Flour.



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