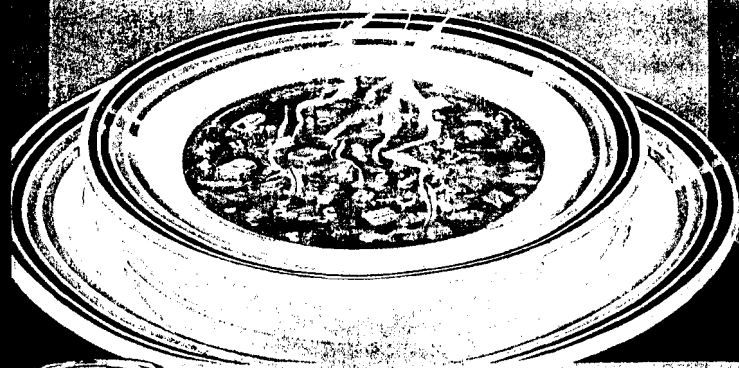
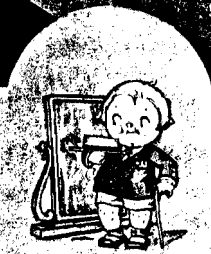


THE SOUP THAT'S A LUNCHEON OF 15 VEGETABLES!



11c a can
(reduced from 12c)

MILLIONS and millions of women have discovered that they have a steady need for a hearty soup. A soup which has in itself the varied foods and substantial nourishment of a meal. This accounts for the amazing and ever growing popularity of Campbell's Vegetable Soup. It is one of the most useful of all the foods in the



To be like me
And brightly shine,
Each day on Campbell's
You should dine!

Your choice

- | | | |
|---------------|--------------|-------------------|
| Asparagus | Clam Chowder | Pea |
| Bean | Consommé | Pepper Pot |
| Beef | Julienne | Primaire |
| Bouillon | Mock Turtle | Tomato |
| Celery | Mulligatawny | Vegetable |
| Chicken | Mutton | Vegetable-Beef |
| Chicken-Gumbo | Ox Tail | Vermicelli-Tomato |

LOOK FOR THE RED-AND-WHITE LABEL

house. For you have only to reach out your hand for it, spend a few minutes in the kitchen and then sit down to an irresistibly delicious, invigorating, healthful luncheon or supper. Start today!

PLANNING IS EASIER WITH DAILY
RECIPES FROM CAMPBELL'S 21 SOUPS