

# A SPARKLING SOUP TO LIVEN SUMMER MEALS!



11c a can  
(reduced from 12c)



There, little baby,  
Don't you cry—  
You'll get Campbell's  
Bye and bye!

How delicious, refreshing and tempting are the cold cuts, the salads, iced beverages and creams of summer! Yet you do not taste them at their very best unless you include a hot, tonic soup to sharpen your appetite, invigorate and stimulate your sense for flavor. Try it today. See how quickly even a sluggish appetite responds to the racy, tingling goodness of Campbell's Tomato Soup. You take a new interest in all your food. By very contrast, after hot soup, the cold dishes are even more enticing. Enjoy this experience once and you will enjoy it often.

LOOK FOR THE RED-AND-WHITE LABEL

### Your choice

- Asparagus
- Bean
- Beef
- Bouillon
- Celery
- Chicken
- Chicken-Gumbo
- Clam Chowder
- Consommé
- Julienne
- Mack Turtle
- Mulligatawny
- Mutton
- Ox Tail
- Pea
- Pepper Pot
- Printanier
- Tomato
- Vegetable
- Vegetable-Beef
- Vermicelli-Tomato

MEAL-PLANNING IS EASIER WITH DAILY CHOICES FROM CAMPBELL'S 21 SOUPS