



# A "vegetable platter luncheon"



*in a plate of soup!*

Did you ever hear of a vegetable platter that contained 15 different vegetables, each the finest that money can buy? Did you ever hear of a vegetable platter so easy for you to serve that it is on your table in a few minutes time?

Sounds almost too good to be true, doesn't it? But serve Campbell's Vegetable Soup for your midday meal, and you get the enjoyment and benefit of a vegetable platter luncheon that's a real meal.

Here in this one tempting and delicious dish you get an extraordinary variety of vegetables that the usual platter cannot offer you. You get an extraordinary vegetable richness because in the liquid soup none of the valuable vegetable nutrients are "cooked away", but are saved and eaten, to your benefit.



It's already cooked! You simply add an equal quantity of cold water to Campbell's Vegetable Soup, bring to a boil and simmer a few minutes. Think of the convenience of that! Yet you have for your table a soup that is blended by skilled French chefs famous for their art in cooking. For your guests—for your children—for yourself this is a soup that delightfully combines delicacy of flavor with heartiness of nourishment. And it's but one of the 21 fascinating Campbell's Soups. 12 cents a can.

DIET PLANNING IS EASIER WITH DAILY CHOICES FROM CAMPBELL'S 21 SOUPS

Your choice ...

- |               |                   |
|---------------|-------------------|
| Asparagus     | Mock Turtle       |
| Bean          | Mulligatawny      |
| Beef          | Mutton            |
| Bouillon      | Ox Tail           |
| Celery        | Pea               |
| Chicken       | Pepper Pot        |
| Chicken-Gumbo | Primamer          |
| Clam Chowder  | Tomato            |
| Consommé      | Vegetable         |
| Julienne      | Vegetable-Beef    |
|               | Vermicelli-Tomato |



LOOK FOR THE  
RED-AND-WHITE LABEL