



REVIVING an OLD FAVORITE!

# "THE RETURN OF NOODLE SOUP"

WITH CHICKEN

A SUMPTUOUS TREAT

PREPARED BY THE CAMPBELL SOUP CO. NEW BRUNSWICK, N. J.

*Campbell's*

**B**ACK onto the tables and into the hearts of families all across the land has come noodle soup with chicken, cherished food of our pioneer ancestors. It's a return engagement, but it seems to have come back to stay, for even expert home-cooks and doughty old-timers say there never was such noodle soup as Campbell's make today.

Up from each steaming plateful drifts a savory fragrance, sharpening the appetite and warming with memories the cockles of the heart. There is vigorous flavor in the golden broth, comforting sustenance in the delicate noodles, and delight in each tender morsel of chicken meat.

Straight down to us this soup has come from spacious friendly kitchens of a hundred years ago. There, in their time, our foremothers simmered the chicken broth long and slow, and kneaded, rolled and cut the noodles. They took pride in making this soup and bestowed upon it time and careful pains and reaped their reward in family praise: Eagerly it was looked forward to and ardently enjoyed.

That was a grand soup — and still is. You can hear the same delighted cheers at your table today, without any of the old-time toil or trouble. Campbell's make noodle soup with chicken the true old-fashioned way. The broth has the same golden glisten, the same tempting richness, the egg noodles are as tender as ever, and the morsels of chicken still melt in your mouth. No, why have Campbell's changed the great old recipe? Nothing they add to it but the matchless skill that comes with years of experience.

So, for Auld Lang Syne and for your family pleasure, won't you serve it to them tomorrow?

*Campbell's*  
**Noodle**  
*with Chicken*  
**Soup**



LHJ 6/38 p 39