

LAVISH

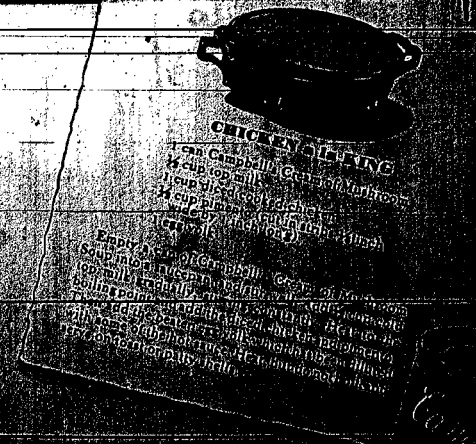
SUMPTUOUS SOUP - LAVISH WITH MELTING TENDER MUSHROOMS RICH WITH EXTRA-HEAVY CREAM

It's a grand and glorious feeling that goes with eating Campbell's Cream of Mushroom Soup. The legends of young mushrooms lift up taste to you. And the first spoonful of rich you lift to smooth with rich cream so full of exquisite mushroom flavor. And for good reason there are no other mushrooms in the soup. It's the only soup that's so rich and so good for you.

It's the rich, wonderful Campbell's Cream of Mushroom Soup that's so good for you.

We've blended it of specially cultivated mushrooms and fresh sweet cream cream so thick that it will hardly pour. And with a touch of blending and cooling it's the rich soup that's so good for you. It's the only soup that's so rich and so good for you.

That's why it's so good for you. It's the only soup that's so rich and so good for you. It's the only soup that's so rich and so good for you. It's the only soup that's so rich and so good for you.



Campbell's

CONDENSED MUSHROOM SOUP

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