

Four strictly vegetable soups

*which give added zest and healthfulness to Lenten meals—
Favored family selections for Friday
~for any day throughout the year!*

The meatless meal often puzzles the planner and disappoints the diner. Real helps in the problem are these four delicious and invigorating Campbell's Soups! Although they contain no meat in any form whatsoever, they never fail to tempt the appetite with their fresh garden flavors and their wholesome nourishment . . . There's nothing like good hot soup to give new life and sparkle and enjoyment to a meal. How you

appreciate this when your choice of foods is somewhat restricted on special days or at special seasons! All four of the Campbell's Soups on this page are made from the finest vegetables that grow. They are further enriched with golden creamery butter and seasoned with the sure touch of our famous French chefs. And often you'll cream these soups according to the easy directions on the labels . . . 12 cents a can.

LOOK FOR THE RED-AND-WHITE LABEL



ASPARAGUS SOUP

Renew at your pleasure the thrill to your taste that comes with the first young asparagus shoots of spring! All their tenderness, all their succulence in a soup that delights and benefits the whole family—especially the children.

TOMATO SOUP

Puree of sunshine! A brilliant color, a lively flavor, an exhilaration that only good soup can give. Red-ripe luscious tomatoes are in it—the kind that fairly burst with emptying juices and plump "meat". Strained to a smooth puree that wins you at the very first taste. The world's favorite!



PEA SOUP

Good pea soup is one of the most nourishing of foods—in some countries one of the principal foods. In Campbell's, you enjoy it at its best. Sugar-sweet peas give their delicate flavor and body-building nutriment. For the children—for your guests—for you!

CELERY SOUP

Taste it as Campbell's skilled French chefs blend it—with all the aroma and tonic refreshment of crisp, snow-white celery. The more you like celery, the better you'll like this ingratiating soup. Serve it often—for its flavor—for its healthfulness.

MEAL-PLANNING IS EASIER WITH DAILY CHOICES FROM CAMPBELL'S 21 SOUPS