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Like a
bowl of
sunshine

This sparkling
soup gladdens
the appetite...

TUNE IN
HOLLYWOOD HOTEL

Starring
DICK POWELL

Fridays, 9-10 P.M. (EST)
Columbia Network
Coast to Coast



LOOK FOR THE
RED-AND-WHITE LABEL

THERE'S something about Campbell's Tomato Soup that brings a happy glow to appetites every time you serve it.

Its pleasing ruddy color is positively an invitation to eat. And who can resist the distinctive taste—the sparkling tomato purée, further enriched with finest creamery butter. No one, other than Campbell's chefs, has been able to duplicate the truly unique flavor of Campbell's Tomato Soup—a flavor so exclusive and outstanding as to have made this the

most popular soup in the world.

As a first course to luncheon or dinner, Campbell's Tomato Soup is a cheerful introduction to the substantial dishes that follow. It brightens the meal in a manner all its own, and is a particular favorite with children—and that says everything for its fine flavor.

Serve it tomorrow and hear them praise it. Enjoy it also as Cream of Tomato—prepared by adding milk. Completely ready to serve in no time at all.

21 kinds to choose from . . . Asparagus, Bean, Beef, Bouillon, Celery, Chicken, Chicken-Gumbo, Clam Chowder, Consomme, Julienne, Mock Turtle, Mulligatawny, Mushroom (Cream of), Mutton, Noodle with chicken, Ox Tail, Pea, Pepper Pot, Printanier, Tomato, Vegetable, Vegetable-Beef

Campbell's Tomato Soup