

Faces beam Appetites sing when you serve this sunny soup!



HOME TO SUPPER . . . appetites spurred by a long drive in the country. Home late. What to eat? Make it something quick, something hot, something especially good.



IN A JIFFY, a can of Campbell's Tomato Soup is off the pantry-shelf, quickly prepared with water or milk, a steaming saucepan of it eager to meet three equally eager spoons!



EYES SPARKLE as the soup is brought in, gay with the color of sun-ripened tomatoes, fragrant with the promise of grand eating. Campbell's Tomato Soup will make the promise good!



HUNGER SURRENDERS as each delicious spoonful matches its magic goodness against healthy appetites. No wonder this is the soup America wants most often!

ONE SOUP, more than any other, is asked for again and again by the families of the nation. That soup is Campbell's Tomato. Its brilliant color, its racy flavor of superb tomatoes, its golden table-butter and delicate seasoning make Campbell's Tomato the soup of soups. It's good to see! It's good to sip! Are you having it often at your house?

P. S.—Try it also as a cream of tomato, made with milk instead of water.

LOOK FOR THE RED-AND-WHITE LABEL



Campbell's TOMATO SOUP

