

*Play hostess  
to your family with  
this lavish party soup*



**C**REAM OF MUSHROOM, once brought out like heirloom silver for special occasions, is fast becoming a real family favorite as well. This delicious soup, as Campbell's make it, lends a festive touch to any meal, guests or not. A luxury soup in everything but price. Try it for luncheon or dinner soon, won't you?

What a soup, really! Your first spoonful will tell you how tasty it is. Here's why: Blended with golden, farm-sweet cream (so thick it will hardly pour!) are plump, tender, cultivated mushrooms. Then dainty mushroom slices are added generously . . . a fitting climax to as fine a dish as ever graced a table.

Play hostess to your family with this lavish party soup. Treat them often to Campbell's Cream of Mushroom, smooth and creamy, for it is a treat, definitely. Watch them dip their spoons with delight into its smooth, rich depths. Your family will want this soup often.



Is that you, Daddy?  
Don't be late.  
It's Campbell's Soup,  
And I can't wait!

Look for the  
Red and White  
Label



*Campbell's*

**CREAM OF MUSHROOM**