



A PERFECT DAY

--- for a steaming plate of Campbell's Vegetable Soup!

BLASTING WINDS—drenching rains—and falling mercury! Campbell's Vegetable Soup is a welcome lunch at any time, but on a day like this, it really hits the spot! It seems to warm and cheer more vigorously than ever. Youngsters like nothing better when they come trudging in from school, cold and wet. Have this good soup ready for them— piping hot! It will drive the chill away and leave them glowing with energy.

When days are dark and dreary, you want food that is bright and warming. And so it's comforting

to know this: Campbell's Vegetable Soup contains fifteen different vegetables, temptingly blended in an invigorating beef stock. From warm sun-bathed gardens they were picked—prime, and luscious, and crisp. Campbell's chefs have captured their fine flavor—as well as their healthful minerals and vitamins—to bring them to you in this delicious, robust soup.

More threatening days loom ahead! Why not join the wise mothers who keep a supply of Campbell's Vegetable Soup on hand? In a moment you can have

a wholesome, nourishing soup—practically a meal in itself—without even opening your door. And when the windows rattle and the trees bow dismally before the wind, remember then: it's "A Perfect Day"—for a steaming plate of Campbell's Vegetable Soup!

Campbell's
VEGETABLE SOUP



LOOK FOR THE RED-AND-WHITE LABEL

