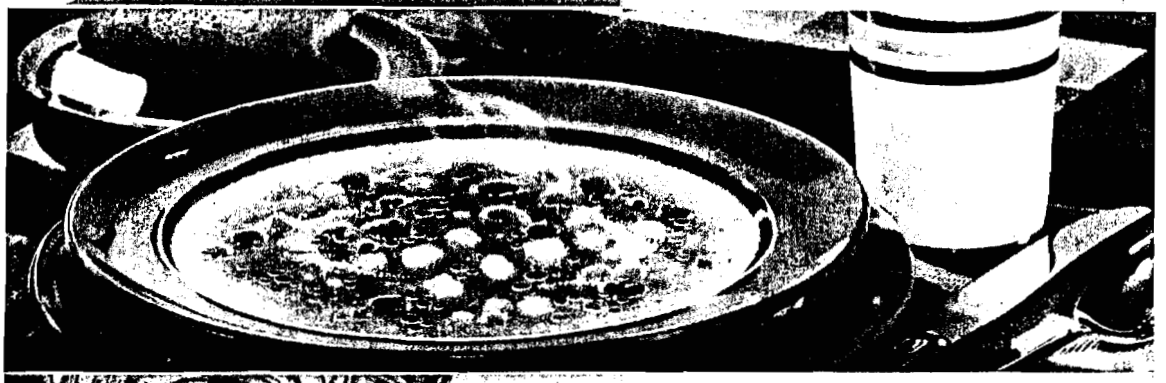
Quick NOURISHING MEALS ARE THE THING

And you'll say what delicious *meals they are when they're built around Campbell's Soups—ready to serve in a jiffy. And there are so many different kinds to choose from to give tempting variety to lunches, suppers and dinners.*



A delicious meal in itself

HIGH IN THE LIST of dishes that everyone likes, is Campbell's Vegetable Soup. A family favorite that's tempting to the eye, and substantial and nourishing all through with its fifteen delicious garden vegetables and slowly-simmered rich beef stock. You'll find it to be a *particular* favorite with the children, and so good *for* them, too. They not only like this soup, but they also get the benefit of the healthful vegetable salts and minerals which are retained in the cooking.

Why not serve this delicious meal-in-itself often especially at this time of year when vegetables are so important in the daily fare? Your grocer has it.

Campbell's
Vegetable Soup

CONTAINING 15 GARDEN VEGETABLES PLUS RICH BEEF STOCK

21 kinds to choose from . . . ASPARAGUS · BEAN WITH BACON · BEEF · BOUILLON · CELERY · CHICKEN · CHICKEN-GUMBO · CLAM CHOWDER · CONSOMMÉ · CONSOMMÉ MADRILENE · CONSOMMÉ PRINTANIER · MOCK TURTLE · CREAM OF MUSHROOM · NOODLE WITH CHICKEN · OX TAIL · PEA · PEPPER POT · SCOTCH BROTH · TOMATO · VEGETABLE · VEGETABLE-BEEF.