

235

# Give your child more milk!



WHOLESOME, nourishing, invigorating soup! Wholesome, nourishing, invigorating milk! Each is a splendid food in itself. Combined, they make as beneficial a dish as a mother could serve her child!

Many a mother has to meet the problem of getting her children to drink enough milk. She realizes its great importance to the youngsters' health. She also

realizes that good soup tones and improves digestion—nourishes and benefits.

Naturally when she finds how her children like creamed Campbell's Soups, she welcomes the chance to combine in one dish these two kinds of food—milk and nourishing soup—each so universally recommended by dietetic experts, doctors and teachers.

When Campbell's Soups are on her

cupboard shelf, she has only to reach out her hand for one of a number of different soups, which delightfully and richly combine with milk. Tomato, Clam Chowder, Pea, Asparagus, and Celery Soups—each one is worthy of the trust that mothers always place in Campbell's. And any child loves the glorious flavor of these soups—especially when served as cream soup. Gone before anyone can say Jack Robinson!

## Campbell's SOUPS



If milk with Campbell's  
You will mingle,  
You'll find it makes  
Your tongue just tingle!

21 kinds to choose from . . .

Asparagus	Consommé	Ox Tail
Bean	Julienne	Pea
Beef	Mock Turtle	Pepper Pot
Bouillon	Mulligatawny	Prinzanier
Celery	Mushroom (Cream of)	Tomato
Chicken	Mutton	Vegetable
Chicken-Gumbo	Noodle with chicken	Vegetable-Beef
Clam Chowder		

LOOK FOR THE RED-AND-WHITE LABEL

### Double rich! Double strength!

Campbell's Soups are made as in your own home kitchen, except that they are double strength. So when you add an equal quantity of milk or water, you obtain twice as much full-flavored soup.