

When the diet
is strictly vegetable
Four delicious soups
for Lent—for Fridays
for any day

In many homes, on special days throughout the year, or in special seasons, the exclusion of meat from the diet makes these delicious and nourishing vegetable soups all the more charming and beneficial.

At such times when your choice seems more than ever limited and when your daily problem of serving fresh and attractive meals is intensified, how comforting and helpful to have these splendid soups at your command!

Made with the finest vegetables that grow, blended by skilled French chefs in kitchens of spotless cleanliness, Campbell's Tomato, Celery, Pea, and Asparagus Soups contain no meat in any form whatsoever. Instead their wholesome, tonic vegetable foods are further enriched with choice creamery butter. And they are deftly seasoned to bring out the most tempting flavor. 12 cents a can.

And all the Campbell's Soups on this page make the most delicious Cream Soups, with the addition of milk instead of water. (See the labels.)



An artist with the brush—
An artist with the spoon—
Campbell's Soup in front of me
Disappears so soon!



TOMATO SOUP

Isn't it delightful to know that the world's most popular soup—*your favorite*—is strictly vegetable and so can be eaten by you any day in the year! This is Campbell's Tomato Soup, of course, served oftener and by more people than any other soup in the world. It is the smooth puree of red-ripe and luscious tomatoes, sun-sweetened right on the vines and blended with golden butter. You never tire of it.



CELERY SOUP

Crisp, snow-white celery! Here in this dainty, yet nourishing Campbell's Soup you obtain all the tonic goodness and the peculiarly ingratiating flavor of the choicest celery. Creamery butter gives its extra richness. And at every spoonful you realize that here is a soup blended and seasoned by the master-hand.



PEA SOUP

In Europe, pea soup is one of the main foods—the constant source of the family's food supply. This shows you how nourishing pea soup is. In Campbell's, you get it at its very best. It's made from the sweetest of peas, blended in a tempting puree with creamery butter. How everybody in the family enjoys it!



ASPARAGUS SOUP

Just when the young asparagus shoots are most tender, they are cut and made into Campbell's Asparagus Soup. Here is one of the early spring garden's most precious delicacies captured for your delight all the year round!

MEAL-PLANNING IS EASIER WITH DAILY CHOICES FROM CAMPBELL'S 21 SOUPS