



Wouldn't you say
they are healthy?

And notice, please, that they are eating soup . . . Campbell's Tomato Soup, in fact . . . This is not just a coincidence . . . it has been really planned and thought out by a careful mother . . . one who knows that children should eat soup regularly . . . one who knows the soup children like.

Children subject their digestive systems to real and constant punishment . . . good home food and training cannot entirely check their unruly eating, but they can be a big help . . . Soup comes in this class . . . the wholesome hot liquid food tones digestion and makes it more active . . . and besides, an enjoyed meal is always a more beneficial meal . . . Watch the children enjoy Campbell's Tomato Soup . . . Its bright, sparkling flavor is just what they like.

And mothers everywhere are completely satisfied to have Campbell's make soups for their children . . . knowing that each of these soups is cooked with all the skill and care they exercise in their own home kitchens . . . the finest ingredients . . . long slow simmering in small individual kettles . . . constantly watched by cooks who have spent their whole life in the making of fine soups.

Double rich! Double strength!

Campbell's Soups are made as in your own home kitchen, except that they are double strength. So when you add an equal quantity of water, you obtain twice as much full-flavored soup at no extra cost.



21 kinds to choose from . . .

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|---------------|---------------------|
| Asparagus | Mulgataway |
| Bean | Mushroom (Cream of) |
| Beef | Mutton |
| Bouillon | Noodle with chicken |
| Celery | Ox Tail |
| Chicken | Pot |
| Chicken-Gumbo | Pepper Pot |
| Clam Chowder | Printanier |
| Consomme | Tomato |
| Jullienne | Vegetable |
| Mock Turds | Vegetable-Beef |



Campbell's make me
Feel so gay
I sparkle at my
Work or play!

Campbell's Tomato Soup

