

Its flavor
has never
been
equalled!



One of the great culinary masterpieces of the world! A soup which by sheer deliciousness of flavor has won a fame that goes round the globe! Campbell's Tomato Soup—as bright and sparkling and sunny a delight as you ever lifted to your lips.

How can it be so good? What makes it such an outstanding favorite? It's because not only the ruddiest, most luscious tomatoes, but also years and years of experience go into it. It's because Campbell's chefs are the world's acknowledged leaders in good soup-making. It's because Campbell's strict standards of quality and excellence are made possible by the most completely and scientifically equipped soup-kitchens in existence.

You realize the extra value, the *assured* goodness and purity of Campbell's Tomato Soup. But do you realize how little you pay for such supreme satisfaction? One visit to your grocer will prove to you that there's absolutely no reason why you cannot *always* enjoy "the most popular soup ever made"—Campbell's Tomato Soup!

SOUP AND KEEP WELL



Delicious either way!

Serve it as Tomato Soup, add water. To it as Cream of Tomato, add milk or cream. Enjoy it both ways!

21 kinds to choose from...

- | | |
|--------------|-------------------|
| Clam Chowder | Paper Pot |
| Consommé | Prinzener |
| Julienne | Tomato |
| Meat Tartlet | Tomato-Okra |
| Mulligatawny | Vegetable |
| Mutton | Vegetable-Beef |
| Ox Tail | Vorarlberg-Tomato |
| Pea | |

10 cents a can

LOOK FOR THE RED-AND-WHITE LABEL

morning every part will touch—yes, Campbell's, is so much!



Campbell's Tomato Soup