

Delicious, invigorating soup is the life of the summer meal!



EAT SOUP
AND KEEP WELL



Those poor old dears
Wore skirts with hoops
And never tasted
Campbell's Soups!

21 kinds to choose from . . .

- | | | |
|---------------|--------------|-------------------|
| Asparagus | Clam Chowder | Pea |
| Bean | Consomme | Pepper Pot |
| Beef | Julienne | Printanier |
| Bouillon | Mock Turtle | Tomato |
| Celery | Mulligatawny | Tomato, Okra |
| Chicken | Mutton | Vegetable |
| Chicken-Gumbo | Ox Tail | Vegetable-Beef |
| | | Vermicelli-Tomato |

LOOK FOR THE RED-AND-WHITE LABEL

"HOT soup in the summer time? Not for me, thank you! I want the cool, refreshing foods in the warm weather."

So do we. So does everybody. But have you ever tried hot soup in the cold meal and have you seen for yourself how much better the whole meal tastes because of the soup.

It's really astonishing how much more delightful the cold courses are—the salads, the cold drinks and frozen desserts! They seem to have double their normal charm and appeal, with a more pronounced and delicious flavor, after a soup has aroused the appetite and stimulated the slow-moving system.

Campbell's Vegetable soup provides a much real substantial nourishment, tastes so good and is so delightfully convenient (already cooked) that it is even more popular than ever in summer. Especially beneficial for the children!

MEAL-PLANNING IS EASIER WITH DAILY CHOICES FROM CAMPBELL'S 21 SOUPS

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