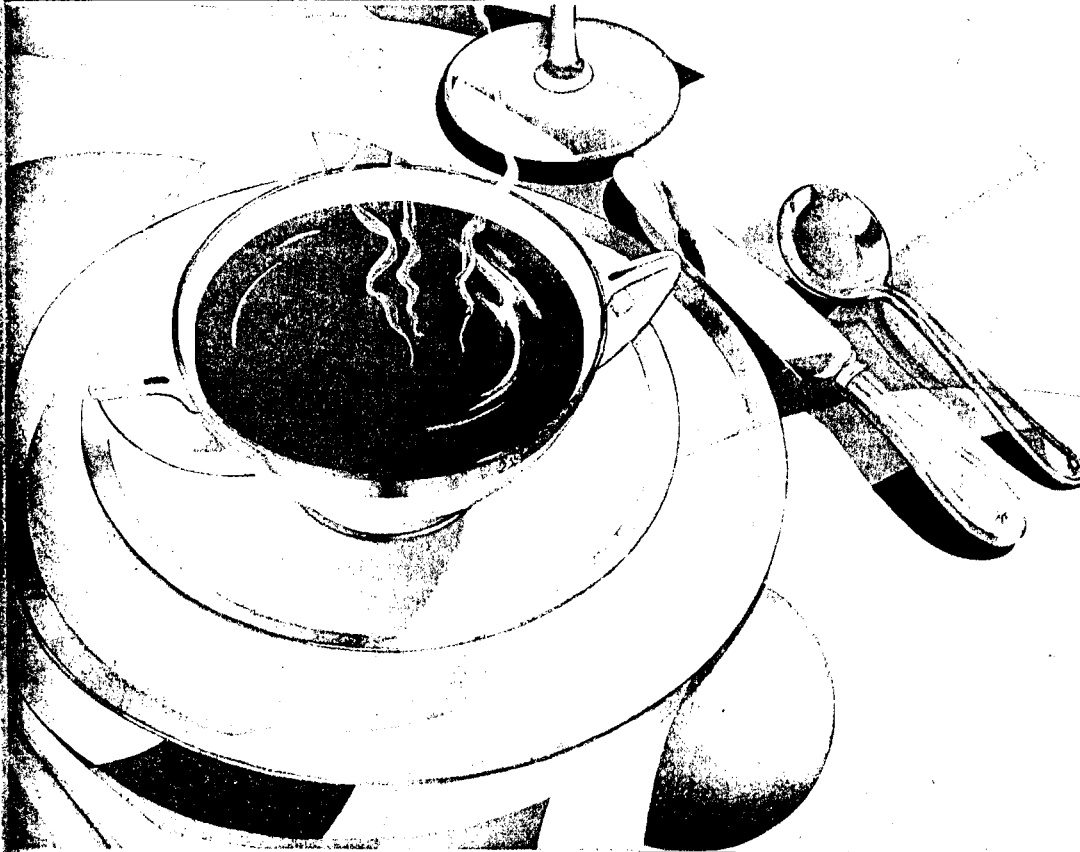


OUR RESTLESS
 MODERN APPETITES
 DEMAND...*change!*



There's variety in 21 soups!

CHANGE. New brightness. A fresh appeal to the appetite each day. Now as never before these are needed to keep your meals fresh and attractive. What wonderful helps are the 21 delicious Campbell's Soups, with all their fascinating variety and irresistible flavors! Ever welcome is that famous favorite—Campbell's Tomato Soup—the soup your appetite never forgets. 12 cents a can.



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- | | | |
|----------------------|--------------|-------------------|
| Asparagus | Clam Chowder | Pea |
| Bean | Consommé | Pepper Pot |
| Beef | Julienne | Printanier |
| Bouillon | Mock Turtle | Tomato |
| Celery | Mulligatawny | Tomato-Okra |
| Chicken | Mutton | Vegetable |
| Chicken-Gumbo (Okra) | Ox Tail | Vegetable-Beef |
| | | Vermicelli-Tomato |

DAILY PLANNING IS EASIER WITH DAILY CHOICES FROM CAMPBELL'S 21 SOUPS