

SUN-BROWNED



THE HEALTHIEST NATURAL COLOR IN THE WORLD

Beautiful sun-browned bodies! Delicious sun-browned Wheatena! What pictures of health!

The same *natural* rays of the sun that brown your skin—that pour health into your body—also give Wheatena its color and its wholesomeness.

Wheatena is made from the entire wheat kernel ripened in sun-drenched fields . . . then roasted and toasted to give it a delicious nut-like flavor.

A great *natural* food . . . rich in the minerals and vitamins . . . packed full of the precious food elements needed for sound, vigorous growth of mind and body.

Why not start your entire family on this wonderful cereal—Wheatena—at breakfast tomorrow? It's quick cooking—ready in two minutes (for babies, longer)—costs you less than 1 cent a dish to serve.



SPECIAL OFFER TO MOTHERS

"Feeding the Child from Crib to College," was written expressly for mothers by the most eminent child specialists in America. It contains vital information on the most attractive recipes. Only 10c brings you your copy.

WHEATENA SAMPLE FREE

- Check here—enclose 10c—for the book and a Wheatena sample.
- Check here—enclose no money—for a FREE sample of Wheatena.

Name

Address

Mail this coupon to The Wheatena Corporation, Wheatonville, Pa.