

the hoop-rolling game, it is well to have no clothes worries. Dark blue serge, paneled with gray Jersey and provided with tasseled pockets for pennies and kerchief, leaves one's mind easy.



It would be doubly thrilling to go to a party clad in the organdie frock above, for with its quaint yoke, puffy sleeves and ruffled overskirt it is certain to make a stir.



At the left navy taf-feta is deeply hemmed with gray Jersey, and worsted flowers in red, yellow, green and purple mark the union.

At the center left a pin-striped challis, with checks formed by cross-wise stitchings, lends quite an air of importance to the business of being six. Little brother's smock of red-dotted dark blue challis tops boyish trousers of plain blue.



A thousand separate joys

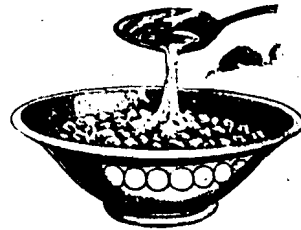
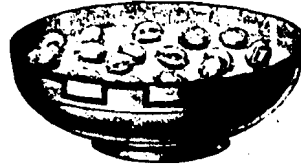
Each serving dish of Puffed Grains contains a thousand separate joys.

Each grain is a bubble, thin and flimsy, puffed to eight times normal size.

A hundred million steam explosions have occurred in each, blasting every food cell.

The airy globules are crisp and toasted. They taste like nut-meats puffed. The morsels seem like fairy foods, almost too good to eat.

Yet these are the utmost in scientific foods. Two are whole grains, with every food cell fitted to digest. They are the foods that children like best, and the best foods they can get.



Serve with cream and sugar. Mix with your berries. Float in every bowl of milk. Crisp and douse with melted butter for hungry children in the afternoon.

They are nothing but grain foods. The nutty flavor comes from toasting. The flimsy texture comes from steam explosions. The delights are all due to scientific methods.

Serve morning, noon and night in summer, between meals and at bedtime. The more children eat the better. What other food compares with whole grains puffed?

Puffed Wheat

Puffed Rice

Corn Puffs

Also Puffed Rice Pancake Flour



On ice cream

Use Puffed Rice or Corn Puffs like nut-meats on ice cream. They are nut-like, yet so flimsy that they almost melt away.



The new pancakes

Now we have Puffed Rice Pancake Flour, self-raising, mixed with ground Puffed Rice. The Puffed Rice flour tastes like nut-flour, and it makes the pancakes fluffy. This new mixture makes the finest pancakes that you ever tasted. Try it.

The Quaker Oats Company

Sole Makers.

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