

DOWN FROM THE SUN SPEEDS A MYSTERIOUS



NOW in a familiar food.



HIDING FROM the sun in office, factory, school, home, a "sun-starved" race is growing up—soft-boned, weak-muscled, teeth a prey to decay . . . Read how you can *cut* your sunshine now in a food already famous for its health qualities.

THERE is mystery, fascination in the great healing power of the sun. For centuries persons with sick bodies, who could afford to go where the sun was, have bathed themselves in its light, to be cured.

But millions today must spend the sunny hours in cave-like offices and factories, in sunless schools, shops, homes. Victims of a sunless age, they are literally "sunlight starved."

An astonishing discovery promises to end all this—a discovery hailed as the greatest health advance in twenty years. A brilliant scientist in one of America's leading universities has made it possible to capture the health energy of the sun and place it, intact, in a simple, inexpensive food.

Fleischmann's fresh Yeast is this food. Already an average of one person out of every three has eaten Fleischmann's Yeast—and benefited. It has proved itself the easy, natural way to banish constipation—to renew appetite and digestion—to clear up long-standing skin complaints.

But now the health value of this famous food has been enormously increased! The *new* Fleischmann's Yeast, "irradiated" by a unique patented process, brings you the mysterious "sunshine" vitamin—the vitamin "D" of science. It is the richest food source by far of this vitamin. Our laboratories estimate that three cakes are equiv-



How much healthier we would

alent to the ultra-violet effect of a whole day of the summer sun!

Most people, especially those of growing age (under twenty-five), need the "sunshine" vitamin now in Fleischmann's Yeast. Without it, the body system cannot absorb enough lime and phosphorus—elements essential to bones, teeth and muscles. With it, bones and teeth grow straight, strong. Your body is harder, tougher.

The expectant or nursing mother needs it. Her bones and teeth tend to soften as the pregnancy drains her body of phosphorus and lime. The "sunshine" vitamin enables her to assimilate these bone- and tooth-hardening elements. This also fortifies the unborn or nursing

The **NEW FLEISCHMANN**