

"It was the happiest moment of my life!"

Kansas City, Mo.

"A BATHING BEAUTY CONTEST was held in our city, the winner to receive the title, 'Miss Kansas City.'

"I was run down and underweight. My digestion was bad and I was very nervous—probably due to poor elimination.

"My physician advised fresh Yeast. I ate it—3 cakes a day, dissolved in water. In two weeks my elimination and digestion were better, my nerves had quieted and my weight had righted itself. My complexion cleared up too. I felt fine.

"Well, I won over 200 girls, receiving the

unanimous vote of the judges for beauty of face and form. *It was the happiest moment of my life.*

"I then went to Atlantic City, to represent Kansas City in the National Bathing Beauty Contest. I arrived with the required weight, a complexion the judges termed 'peaches and cream' and an unlimited amount of pep—which I surely needed to stand the strain of a solid week of judging.

"Thanks again to Fleischmann's Yeast, I finished third in the Atlantic City finals. You will always find Yeast in my diet."

MARGUERITE JORDAN.



Wins title, "MISS KANSAS CITY," in beauty competition . . . Read her story at left



"I learned to ride as I learned to walk," says Miss RITA LA ROY. Who will doubt it in the face of the testimony above? Miss La Roy writes:

"THE 'GREAT OPEN SPACES' were my first school. At an early age I was taken by my father to live on a large ranch. Before I was ten years old I was riding the plains with a .21 automatic strapped to my saddle. Breaking in ponies was a regular thing for me. One year I rode in the annual stampede.

"Then—my father died. The ranch grew unbearably lonely. I came to the city to live. "But in spite of my hardy childhood life I gradually became run down, suffering with constipation and frequent colds. Every winter I seemed to get worse. I was beginning to become distressed.

"Then, three years ago, I began eating Fleischmann's Yeast, dissolved in milk. Next winter I didn't have a single bad cold. My constipation was helped, too. I am now one of the healthiest people about."

RITA LA ROY, Hollywood, Calif.



standard brands only, DA

AS FRESH as any garden vegetable, Fleischmann's Yeast is a pure health food. Where cathartics bring but temporary relief, Fleischmann's Yeast strikes at the very root of common ills. Cleanses the intestines. Keeps them active. Frees you from the constipation that daily saps your vigor and health.

As elimination becomes more regular, more complete, new stores of energy are released. Indigestion gives way. Skin troubles vanish. Your whole outlook on life brightens.

Buy 2 or 3 days' supply of Fleischmann's Yeast at a time from your grocer and keep in any cool dry place. Write for latest booklet on Yeast in the diet—free. Health Research Dept. G-98, The Fleischmann Company, 701 Washington St., New York.



"I was placed in a very embarrassing position," writes WILLIAM BLAKENEY. His letter follows:

"IN MY WORK with one of the largest photographic studios in the world I meet hundreds of people every day. Naturally it was particularly embarrassing to me when my face broke out in unsightly blemishes.

"Various soaps and ointments didn't help. The eruptions became more severe—and so painful I couldn't sleep. They left ugly scars, too. What was I to do?

"The advice of a former classmate was 'Fleischmann's Yeast.' I tried it, and in a month the improvement was wonderful. My skin cleared up. I felt great. Yeast surely was a life-saver to me—I can't praise it enough!"

WILLIAM BLAKENEY, Newtonville, Mass.

Easy, natural—this new way to health, to greater zest in living

Eat three cakes of Fleischmann's Yeast regularly every day, one cake before each meal or between meals. Eat it just plain, or dissolved in water (hot or cold) or any other way you like. For stubborn constipation physicians recommend drinking one cake in a glass of hot water—not scalding—before each meal and before going to bed. And train yourself to form a regular daily habit. As you are benefited by eating Yeast you can gradually discontinue dangerous, habit-forming cathartics.