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LHJ  
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# BREAD

Nothing on the table ever tastes half so delicious as that slice of Bread-and-butter eaten between meals.

Don't be severe with hungry, growing people when they can't wait for meals. The Bread-eating habit is one to be encouraged.

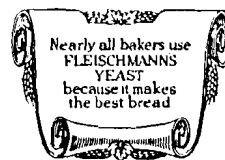
It's Nature's own way of saying: I'm growing. I need just lots and lots of my own food—Bread.

Keep the Bread-tray within easy reach, and let the children run there naturally to appease between-meals hunger.

Sweets they must have! Satisfy their natural craving with Nature's own food-sweet—Bread.

Bread is their Start in Life. Food for muscle, food for bone, food for brain—all are contained in proper proportions in Bread.

Give them Bread! Bread is your best food—eat more of it.



*"65 Delicious Dishes  
Made with Bread"*  
is a different kind of recipe  
book of new and wholesome  
desserts and dishes easily  
and economically made with  
Fleischmann's Yeast