



On the Pass of St. Bernard

On the Great St. Bernard Pass stands the ancient convent of the Austin canons. And it is from these friendly doors that those wonderful dogs go forth seeking the unfortunate traveler lost in the blinding storms of that perpetual Alpine winter.

Securely fastened to the collar of each dog is a canteen filled with food and drink, and a goodly portion of that food ration is the famous Swiss Cheese. For cheese is a nourishing, high-powered food with more than twice the protein value of meat.

For many years it was thought that Swiss Cheese could only be made in the mountains of Switzerland, but today the Swiss style of

8 VARIETIES

Each of
National Favor

Kraft

Chile

Swiss

Pimento

Rarebit

Camembert

Roquefort

Limburger

ELKHORN CHEESE

IN TINS - 8 VARIETIES

is being accepted everywhere as the standard of purity and excellence. We could not fill the present European demand for Elkhorn quality of Swiss Cheese though all of our factories were devoted to its exclusive manufacture—and we have more capital invested in cheese making than any other firm in America.

If you have never tasted Elkhorn Cheese, in Tins, do so; a delightful surprise awaits you. Its mild, mellow flavor and creamy texture are making cheese lovers everywhere; while its appetizing appearance when served—its air of refinement—give a thrill of pride to the most exacting hostess.

Elkhorn Cheese, in Tins, is your protection against disappointing quality; its wholesome goodness never varies. You can buy a week's, a month's, or a year's supply and be fortified with many tempting dishes to set before the unexpected guest. No rind, no waste—keeps anywhere until opened.

For sale by all dealers carrying strictly quality goods.
Served in individual portions at leading hotels and on dining cars.

J. L. KRAFT & BROS. CO.

CHICAGO

NEW YORK



"THE FIRST HANDS TO TOUCH IT ARE YOURS"

Send your dealer's name and 10c in stamps or a sample tin of Kraft plain or Pimento flavor, or both. Illustrated book of recipes free. Address River St., Chicago, Illinois.

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