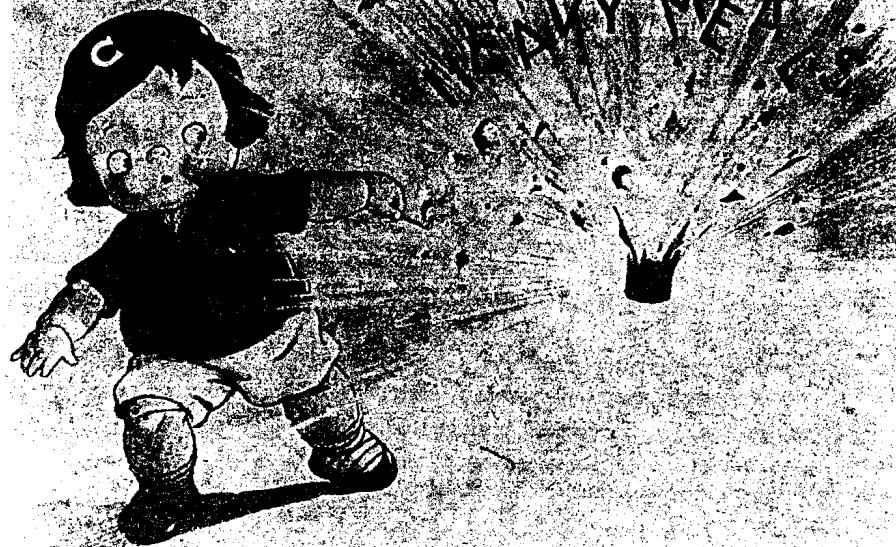


Away with that old heavy stuffing idea!
See how I blow it straight away.
Campbell's good soups every day in the year—
That's why I'm husky and spry.

LHA, July 1900, p. 107



An Exploded Idea

Now-a-days everybody knows that solid food exclusively doesn't mean solid strength. Especially during the summer months heavy meat meals are not the best diet to maintain health and vitality.

Seasonable food is just as important as seasonable clothing—even more so. And there is no food that meets these trying hot weather conditions more sensibly than

Campbell's Vegetable Soup

It provides just the combination of nutritious vegetables, wholesome cereals and invigorating beef stock which gives sustaining strength. It is easy to digest, easy to prepare, avoids needless labor and heat in the kitchen.

This nourishing soup can often be used as the principal feature of a light luncheon or supper in place of a heavy meal and much to everyone's benefit and satisfaction!

21 kinds

15c a can