

"So wholesome and homey its savor
So tempting in relish and flavor
A king could not wish for a tastier dish
Than this I commend to your favor."



"Do you realize how good it is?"

A good ox tail soup is one of the most nutritious and tempting dishes known.

But no housewife, even with plenty of help, can afford the time and labor necessary to have it properly prepared in the home kitchen—to say nothing of the cost of ingredients.

The practical way to make sure of this inviting dish at its best is to get

Campbell's Ox Tail Soup

We use selected medium size joints, which yield the tenderest meat and most nourishing stock.

With this we blend sliced joints which have not been used for stock, meaty and marrowy, diced carrots and turnips, strength-giving barley and a delicious tomato puree.

It is all that any home made soup could be but without the drudgery and expense.

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