

Gone is all the drudgery of making vegetable soup at home!



My mineral salts
are great with a smile
It's Campbell's inside me
That gives me such energy!

HERE in the way, millions of women
today make their vegetable soup.
Add an equal quantity of water, to
Campbell's Vegetable Soup, bring to a
boil and allow to simmer a few minutes.

And that's all! No trouble marketing
all the different vegetables. No tedious
work in the kitchen preparing and
cooking them.

The best of it is that they enjoy, in
Campbell's just the delicious, hearty
and of vegetable soup they prefer, but
which they would so seldom have the
time to make. Real quality with a real
minimum effort and expense!

Twelve of the finest vegetables grown
are blended in Campbell's Vegetable
Soup with invigorating broth, strength-
ening cereals, fresh herbs and skillful
seasoning. How often could you make
such an elaborate vegetable soup?

Just think how very useful Campbell's
Vegetable Soup is! Being so substantial,

it's often exactly what you want and
need as your luncheon or supper—
already cooked—on the table in next to
no time! For dinner, it supplies so much
real nourishment that it reduces the
amount of other food to be served.

For the school children's luncheon,
could anything be more wholesome and
beneficial than Campbell's Vegetable
Soup? How they love it! Here they get
the healthful invigoration of hot soup with
an abundance of the valuable mineral
salts so necessary for the growing body.

And don't forget that this is just the
kind of satisfying soup your husband likes
most. Especially when he comes home
tired and hungry, for then nothing is more
welcome than a plateful of hot, hearty soup!



WITH THE MEAL OR AS A MEAL SOUP BELONGS IN THE DAILY DIET

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