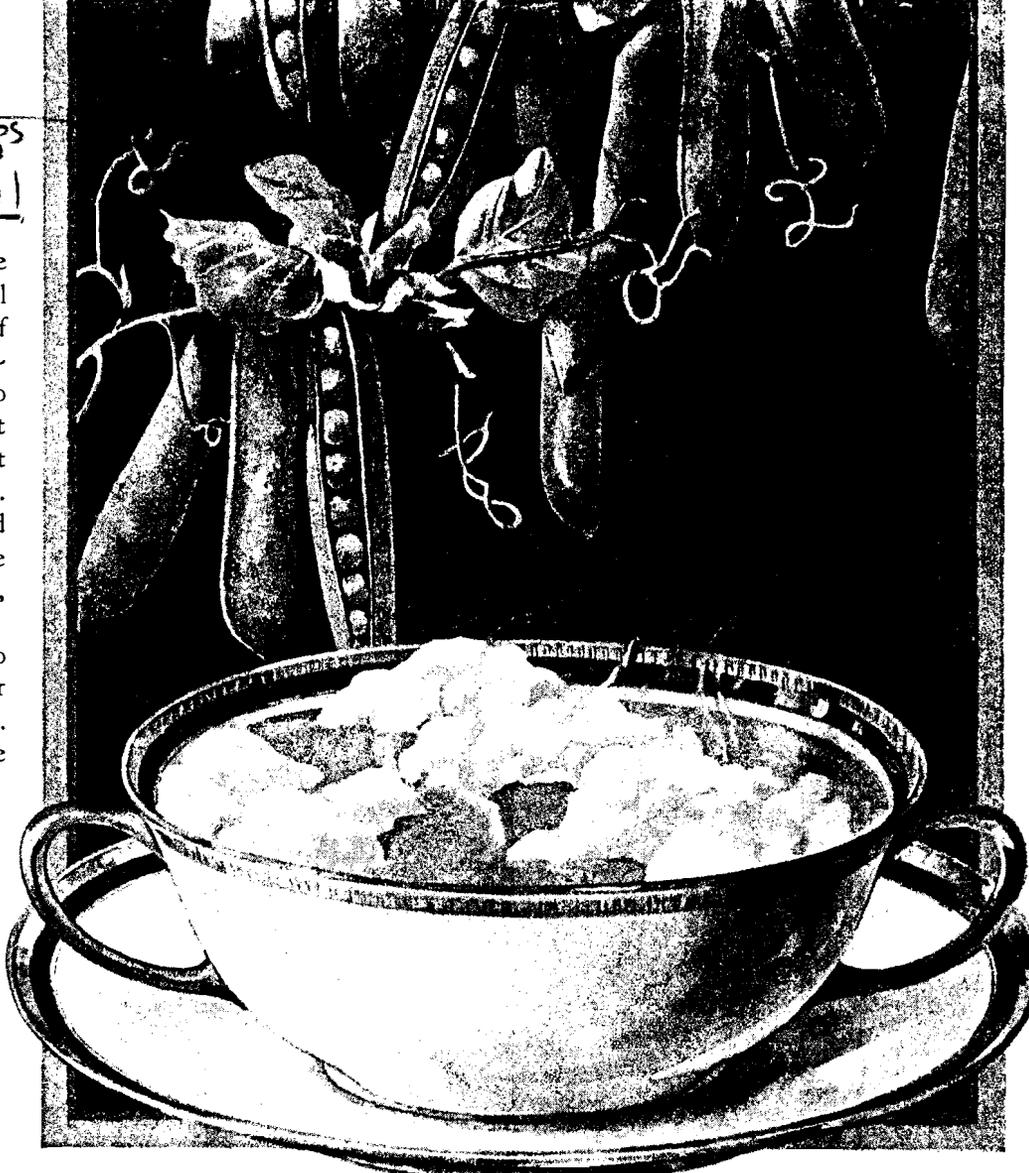


So I was
I tried only
World offered
won the five
ad because
if you want
t interest
fter mother
the Chicago
heory that a
dge as a boy
; which was
were not ad
he afternoon
alone in the
riting, proof
e came home
l my lessons
dinner I had
ed a pipe and
with the very
own Dickens
nyson, and
ard Kipling
e, when read
always that
round before
influence the
wspapers, a
r story from
ears old, and
siderable re-
azines.
at the editors
was.
ember, 1904,
s, New York
mes building,
lure's News-
ed, a perfect
oung writers.
Monday and
ut in front of
ing. Perhaps
llar gold piece
ile, nearly ten
cations under
or girls in be-
cture writing,
tion and dra-
he most won-
only now be-
reen Pastures
, but it is in-
hought of any
ngth or style.
That's really

So I was
I tried only
World offered
won the five
ad because
if you want
t interest
fter mother
the Chicago
heory that a
dge as a boy
; which was
were not ad
he afternoon
alone in the
riting, proof
e came home
l my lessons
dinner I had
ed a pipe and
with the very
own Dickens
nyson, and
ard Kipling
e, when read
always that
round before
influence the
wspapers, a
r story from
ears old, and
siderable re-
azines.
at the editors
was.
ember, 1904,
s, New York
mes building,
lure's News-
ed, a perfect
oung writers.
Monday and
ut in front of
ing. Perhaps
llar gold piece
ile, nearly ten
cations under
or girls in be-
cture writing,
tion and dra-
he most won-
only now be-
reen Pastures
, but it is in-
hought of any
ngth or style.
That's really

Q Campbell
102
THE: One of the things
Women never fail to
face!
WHAT will people say?
That innocent little
question has been a real
power in the world. Not a one of
but has felt its urge and surren-
dered to its influence. And also
there is none of us who will not
admit, when speaking frankly, that
we have been all the better for it.
For the good opinion of friends and
neighbors is a prize we will strive
for and study for and sacrifice for,
and need be.
Of course women are sensitive to
every criticism or comment, however
slight and trivial, about their homes.
Why shouldn't they be? The home
is their special responsibility and
source of delight. It is the sign and proof
of the kind of people who live
there. It is the woman's ideal
to see that the home shall reflect
the culture, refinement and good
taste of the whole family. And
the more she strives to reach her
aim, the finer a home she has, the
higher the standard of living for
everybody in it.

HER dining-table, the very "hub" of the life in
the home, supplies more than just the necessary
good food. It is also a center of sociability and good
breeding. The so-called "correct usage" is jealously
followed. This is not in a spirit of mere ostentation,
but because she knows that correct usage has been
approved by intelligent people to be the sensible usage.
For example she realizes that soup is a daily "fixture"
on the best dining-tables for very definite dietetic
reasons, as well as for the enjoyment it gives. She
knows that the daily service of soup is expected by



such families and that the omission of it is noticed.
One of the things that help to "place" a family. Of
course she insists upon giving the members of her
household every benefit at her command. So she
never thinks of omitting soup from her daily menu.
SOUP INVIGORATES. Soup is a wholesome,
healthful tonic to appetite and digestion. No
other food offers such a variety of delicious flavors.
The skillful blending of so many different ingredients
in soup provides the chef with the opportunity

May
1927
EH
50
P41

to coax your sense of taste and
delight it with no end of enticing
combinations. The sight and savor
of a steaming hot plateful of good
soup instantly invites you. And
every spoonful stimulates the flow
of digestive juices, adding to your
enjoyment and benefiting you
mentally and physically. How
much more interest you take in your
food!

So you see it is no mere formal cus-
tom that dictates the daily service
of soup. That has become "fashion-
able" simply because it is recognized
to be so pleasant and so beneficial.

YOU will find it a wise rule
always to be supplied with
a variety of soups. Of course,
making soup at home is now
distinctly passé—few people
ever think of doing so because
Campbell's Soups fulfill every
exacting requirement for quality
and are so easy and convenient
to serve. Any Campbell's
assortment you select is really
incomplete without its Pea

Soup, for it is such a useful family favorite—
liked by everybody—especially wholesome for the
children.

The sweetest of peas are blended with golden
country butter and seasoned by our famous chefs
with their true French delicacy. Often you will
wish to serve it as a Cream of Pea Soup, for its
extra nourishment and attractiveness. The
Campbell's label gives you the few simple
directions. Charming topped with whipped cream.
12 cents a can.

WITH THE MEAL OR AS A MEAL SOUP BELONGS IN THE DAILY DIET