

All the rich tomato goodness!

The ruddy, juicy, tempting fruit, sun-ripened on the vines to delicious perfection! Made into Campbell's Tomato Soup the very day it is plucked! Each tomato washed five times in clear, pure running water! All skin, seeds and core fibre strained out from this smooth, rich puree! Golden butter, fresh from the country, blended in! The favorite soup of millions—and no wonder!



12 cents a can