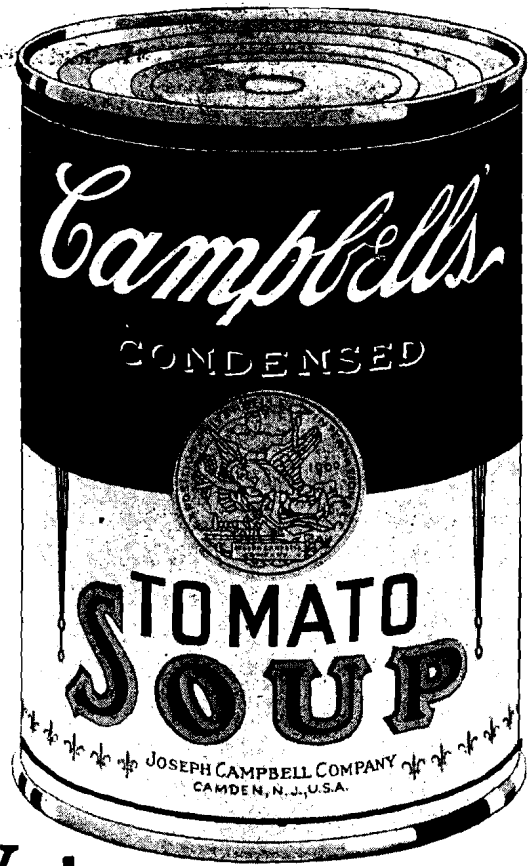


We're the ladies aid in a big parade
 Mid the shouting crowds and the din,
 The issue, we state, is the full dinner plate
 And Campbell's is sure to win!



The Women's Vote

Stand in any grocery store for a few minutes and hear the other customers give their orders for soup. "Campbell's" is the name you'll hear practically every time—any day, anywhere. Order some Campbell's yourself and enjoy a delicious hot plateful of

Campbell's Tomato Soup

Campbell's famous chefs in the spotless Campbell's kitchens make this soup from their own exclusive recipe, with vine-ripened tomatoes, luscious and tempting. Golden butter is blended in the rich puree and delicate spices add their zest. "Real tomato soup," you will say, "and it will get my vote every time!"

21 kinds

12 cents a can

Campbell's SOUPS

LOOK FOR THE RED AND WHITE LABEL