

I'm up to date and wish to state
A truth that all should know, sir:
The soup I "make" I'm here to take—
I thank you, Mr. *Campbell*.

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The modern way of "making" soup

Modern ways for modern days! Campbell's delicious, nourishing soups, made in a tempting variety and reaching the kitchen already cooked, have become a regular part of the daily diet in millions of homes. Think how much Campbell's Soups save you in every way and how much everybody enjoys them and benefits from them!

Campbell's Tomato Soup

is like a fragrant breath straight from midsummer, filled with the glow of sunshine and tonic with the pure juices of the ruddiest tomatoes. Velvet-smooth creamery butter, pure granulated sugar, herbs and spices all do their share in making this soup one of the great delights of the dining table.