

L.H.S.
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"A marksman keen and bold
The highest prize I hold
I'm never content with an arrow sent
Unless it strikes the gold."

"It's a bull's-eye!"

Not merely "fair" health, but positively good health—abounding vitality and vigor—this is the only health mark worth aiming at. And it can be attained if you aim steadily at the simple sensible living which insures it.

Above all, insist on plain, nourishing food and a properly balanced diet. Serve good soup on your table every day without fail.

Start today's luncheon or dinner with Campbell's tempting Tomato Soup. It is not only a delightful appetizer but it supplies elements which are positively necessary for complete nutrition.

Such a soup served regularly is at the very foundation of the nourishing diet which builds up energy and strength. Keep it on hand.

