

LHS
1121 A31



"New Year new cheer
Good tidings far and near
'Good soup' good health
So rings the message clear"

"It rings true!"

A simple and matter-of-fact message—this Campbell's New Year greeting—but it is plain truth and founded on the clear gospel of health.

"Eat good soup every day in the year." The bells cannot ring a message of more practical value to you.

Your entire well-being, both bodily and mental, depends on health. And health depends mainly on good digestion.

You not only find more enjoyment and zest in a meal that begins with Campbell's Tomato Soup but the entire meal is more easily digested and more beneficial.

Made from one of nature's most tempting and wholesome products this delicious soup should bring added delight to your home table all through the year.

