

# THE BACKBONE OF A MIGHTY NATION

is good food—food for brain, food for brawn, food that is strengthening, that gives energy and courage. Without a proper appreciation of this great fundamental truth no nation can rise to greatness.

As an article of food soda crackers are being used more and more every day, as is attested by the sale of over 300,000,000 packages of **Uneda Biscuit**, which have come to be recognized as the most perfect soda cracker the world has ever known.

And so **Uneda Biscuit** will soon be on every table at every meal, giving life, health, and strength, to the American people, thus in very truth becoming the backbone of the nation.