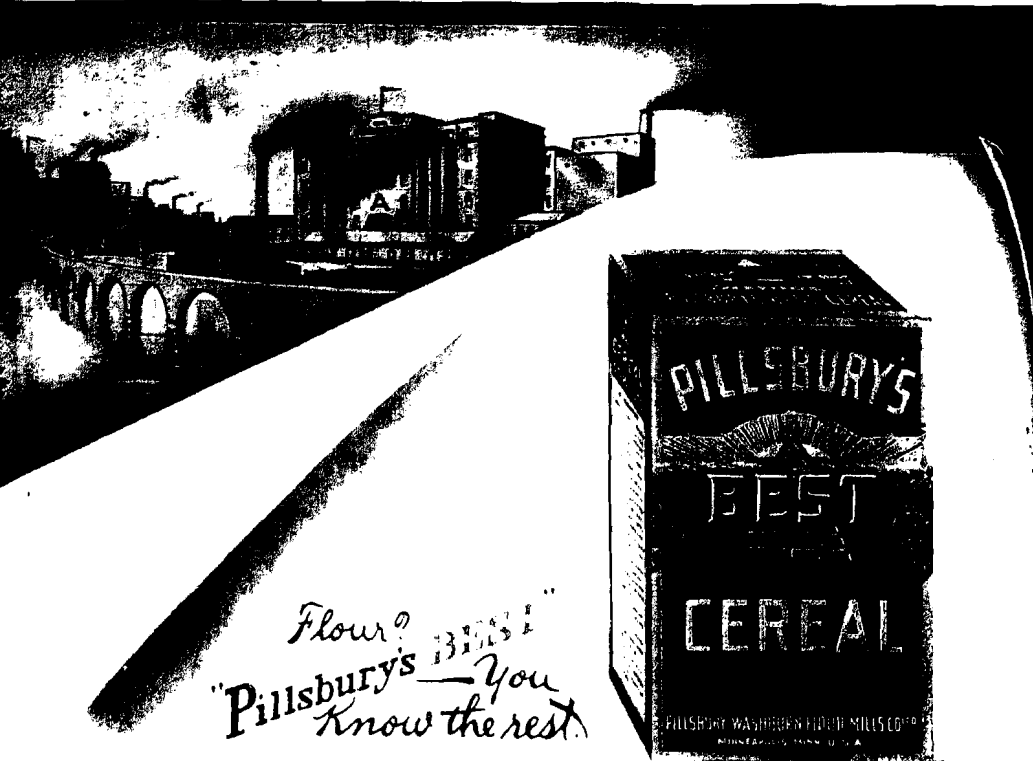




THE FLOUR



*Flour? BEST?  
Pillsbury's — You  
Know the rest.*

# The Greatest Flour and Cereal Mills in the World are behind it

Every discriminating housewife in America knows Pillsbury's "BEST" Flour, and knows it favorably. It is the standard in the majority of American homes. The purpose of this announcement is to tell these housewives that our latest "Best" product is

## Pillsbury's "BEST" Breakfast Food

that our great mills are behind it, and that it is fully up to their high standard in quality — and not only this, but it is the most economical breakfast food.

*One 15 cent package makes 12 pounds of creamy white delicious food — the best you ever tasted — never sticky or lumpy. Good not only for breakfast but can be served in numberless dainty ways for luncheon and dinner desserts.*



Nearly every grocer has it now.

p77 6/08/ LHS