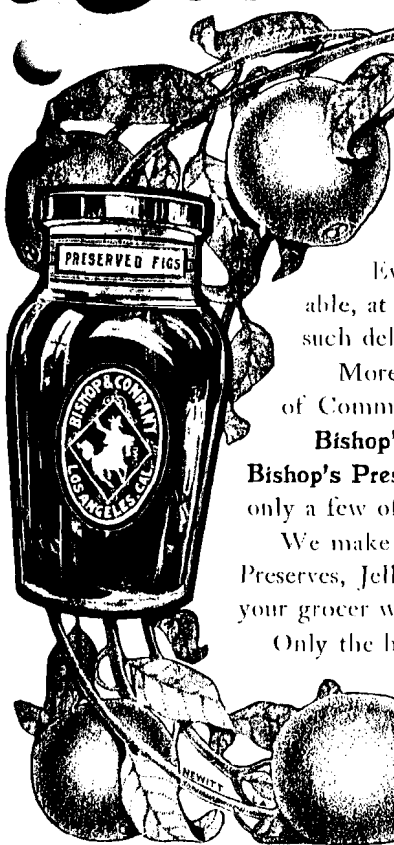


California's Finest Tribute to the Dining Tables of the World

# Bishop's California

## JAMS, JELLIES AND PRESERVES

**\$1,000<sup>00</sup> GUARANTEES THE PURITY**



Every woman who reads THE LADIES' HOME JOURNAL will appreciate the luxury of being able, at this time of the year when fresh fruits are out of season and very expensive, to serve such delicious Preserves and Jams on her table.

More than thirty kinds of temperate zone and rare tropical fruits—not the ordinary Preserves of Commerce, but something which makes everyone at your table say "how delicious."

**Bishop's California Orangeate** to serve with hot cakes or biscuit at breakfast or luncheon—**Bishop's Preserved or Sweet Pickled Figs**—**Bishop's Strawberry Preserves and Raspberry Jam** are only a few of the good things out of the thirty.

We make strong claims—we claim Bishop's Fruits are absolutely and unquestionably the finest Preserves, Jellies and Jams *in the world*. If after trying them you do not agree, your grocer will refund your money.

Only the better class of grocers are permitted to sell our fruits. Why not get a few jars the first time you order groceries?

*Booklet describing various fruits free upon request.*

**BISHOP & COMPANY**

LOS ANGELES, CALIFORNIA

15 Jay Street, New York

EVERY JAR is guaranteed by \$1000 not to contain any preservative of any kind or any substitute for pure fruit or sugar.

# AN EGG-O-SEE PARTY



is an invaluable food for grown up folks, but it is also peculiarly beneficial to the little ones. Children can digest it, and it is full of the nutriment which their rapid growth demands. It is made from the whole wheat grain, thoroughly steam cooked, thus converting the starches into easily digested substances such as dextrine. This conversion is still further aided by an application of refined diastase, which is the highest grade of malt—afterward the wheat grains are flaked and crisped to an even brown. One grateful mother writes:

"I have tried all sorts of food for my little one, but she thrives best on Egg O See. I wish I could tell all mothers of its good qualities." (Name on request.)

Children like its delicious flavor.

# TASTES GOOD-ALWAYS



**Pillsbury's VITKOS**  
MEAT OF THE WHEAT

A DAINTY, PURE, WHITE BREAKFAST FOOD

The choicest product of carefully selected hard wheat. Always retains its granular form which makes it palatable and digestible. NEVER GETS PASTY