



CAN YOU GUESS WHY
I AM A GOOD COOK?

Give your guess to the
grocer next time you order
flour and remember —

It's Washburn-Crosby's
care in the selection of
wheat, their washing
and scouring process,
bolting thru silk and
scientific laboratory
work — that brings
the big white loaf
with the golden tinge
to those who use —

GOLD MEDAL FLOUR

Eventually — Why Not Now?

445 9711 P1