

Philly

No. 569X

## "To the Queen's taste"

Yes, but *who* is "the queen" when it comes to judging soup-quality?

*You are, for you.*

A thousand good judges—particular housewives, critical diners-out, expert chefs and others—all agree in favor of Campbell's Soups. But after all what do *you* say?

Try the appetizing Vegetable Soup—with its tempting fresh-from-the-garden flavor. Try the meaty marrowy Ox Tail Soup, or the rich and savory "Mock Turtle".

Judge for *yourself* if you can keep house without them.

21 kinds      10c a can

Look for the red-and-white label



# Campbell's SOUP