



"Yaah! Wow! Goo-gley,
gloop!
I wan' more Campbell's Soup
And I'll gasp and yell
Till they bring it pell-mell
For I'm boss of the family
group."

"Good for the pure-food law"

We like it. But Campbell's soups don't need it.

They never contained adulterants nor chemicals; nor anything else but pure honest nourishing

food—fit for a king or a baby;— *your* baby.

Could we say anything stronger?

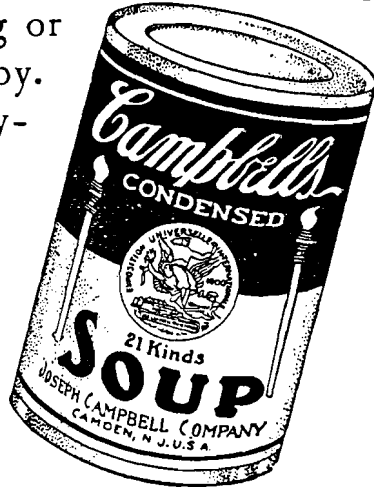
21 kinds 10c a can

*Just add hot water, bring to a boil,
and serve*

For rich spicy appetizing relish try Campbell's tomato soup. It will surprise you.

Campbell's Menu Book free on request.

JOSEPH CAMPBELL COMPANY
Camden N J



Look for the red-and-white label