



At morning or at noon
Or beneath the shining moon
O, give me Campbell's Chow-
der
And a good big spoon.

Campbell's Soups go twice as far

They are so condensed that you have to dilute them with at least an equal quantity of hot water before you can serve them. Every can makes fully twice its volume of good rich full-flavored soup.

By condensing our soups we save—and you save—the extra cost of larger cans, more boxes,

more labor and more freight.

You don't have to pay for water nor for the packing and carrying of water. And you get for 10 cents the best soup made at any price.

If not satisfied the grocer returns your money. Why not prove it today?

21 kinds 10c a can

*Just add hot water, bring to a boil,
and serve*

Write us for a copy of Campbell's Menu Book
JOSEPH CAMPBELL COMPANY Camden N J

**Look for the
red-and-white label**

