



If Tommy Toot
forgets to
shoot,
Here's some-
thing better
that will suit.

Here's the Vigor

For your pastimes—
outdoors or in—which
the most careful chef
could not surpass;

Relish for your
palate, because so deli-
cately flavored;

Genuine nourish-
ment, because com-
posed of all that is
sound and wholesome;

Varied, because
there are 21 kinds to
choose from.

Campbell's
SOUPS

Pure as the kind
that Mother prepares;
made in kettles which
are kept fresh and
sweet by "searching
baths of scalding
steam."

Once the ingredients
get in these vessels,
no human hands touch
them again.

Economical, for one
10c can makes sufficient
for the average family.

Quick! since all you
have to do is

"Just add hot water and serve"

Send for booklet No. 71. It
contains sixteen groups of unusual