



The Wayne D. McMurray School of Humanities and Social Sciences

BACHELOR OF ARTS IN COMMUNICATION
 with clusters in Applied Communication, Public Relations and Journalism,
 and Radio and Television

Effective communication is vital to success in virtually all careers. It is especially important to master communication skills to effectively manage information in all forms (for example, oral, nonverbal, written, and visual). As advancing technology continues to make our world “smaller” through increased communication channels, the role of the effective communicator is becoming larger and more vital. At Monmouth University, communication majors are provided with the skills they need to adapt to and meet the challenges of the Information Age.

The mission of the Department of Communication is to develop, offer, and sustain a comprehensive program of study that encourages and prepares students to become competent writers, speakers, communicators, critical thinkers, and problem solvers. Students enrolled in the department’s journalism/public relations, radio/TV, and applied communication clusters should acquire a profound, discerning, and ethical appreciation of the value of communication practices and processes in daily life; gain practical experience through internships, professionally affiliated clubs, production work, research, and related activities; and enter and advance in their chosen career paths and goals.

The Monmouth Advantage

Communication majors may choose a course concentration from one of three areas: radio/television, public relations/journalism, and applied communication. In the contemporary professional world, communication specialists are expected to employ competence that draws from all three concentrations. Thus, students are encouraged to broaden their concentration with carefully selected courses from other areas.

A minor in a related subject (such as information technology, business, graphic design, health, or political science) is also suggested for further career marketability.

Monmouth’s communication faculty members take pride in being student oriented, devoted to quality instruction, and eager to provide advising assistance. Faculty members work with students to establish programs tailored to

individual needs and interests. In addition to the communication major, Monmouth offers minors in communication, journalism, public relations, and screen studies.

Monmouth’s proximity to the professional communication industry allows students to take advantage of internship and experiential learning opportunities as part of the degree program. These experiences enable students to obtain important early exposure to their future careers while testing skills and concepts learned in the classroom.

valuable online resources

- Apply Online
- Curriculum Charts
- Department Faculty Members
- Department Web Site
- www.monmouth.edu

For complete information on the School of Humanities and Social Sciences, please visit www.monmouth.edu/humanities.