

80 Ocean Drive
Howell, NJ 07731

January 9, 20xx

Ms. Sarah Johnson
Vice President, Human Resources
Red Rock Consultants
99 West 45th Street
New York, NY 10005

Dear Ms. Johnson,

I am writing to express my strong interest in the Account Representative position with Red Rock Consultants. My background is in marketing, with 5 years of experience on market research. Currently, I am the Assistant Account Representative with Blitz Media, Inc., a public relations firm focusing on nonprofit organizations. I became interested in ABC Research after reading about the creativity and cutting edge technology on your firm's website. A colleague also mentioned your firm when he shared a Wall Street Journal article about your recent acquisition of polling company Egan and Brown, LLC. This further piqued my interest in your firm.

Most recently, I aided in the development of a multi-million dollar campaign for a major non-profit client in New Jersey. I participated in all areas of the project's development from research, branding and advertising, to event planning and project management. The campaign raised more than \$1 million dollars for the organization. I have implemented three new campaigns since starting at Blitz Media, Inc., which have increased community awareness by 50%.

In today's job market the competition for excellent opportunities is very high. I truly believe my experience and attitude can make a significant contribution to the company. It would be a pleasure to meet with you sometime in the near future to continue this discussion.

I can be reached at the address above, by phone at 732-759-1001 or via email at johnmack@aol.com. Should I not hear from in the next few weeks, I would like to take the liberty of contacting you via email to determine the status of my application.

Sincerely,

John Mack