



THE BUSINESS COUNCIL BUZZ....

The Official Newsletter of the Leon Hess Business School's (LHBS) Business Council

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Michael Venezia
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IN MEMORIAM

Karl Gordinier



Dean Raj greets the audience for the first time since summer break

Message from the Chair



Ken Young, recently inducted Chair

The LHBS Business Council Held its first meeting of the 2024 -25 academic year on September 13, 2024. The meeting featured presentations from the Marketing Club, announcing their acceptance into the American Marketing Association, an update from Career Services about the clothing drive and partnership with Lunch Break/Clara's Closet in Red Bank, and a review of the logistics for the upcoming Executive Mentoring Program. In addition, we were fortunate to have Vera and Peter Gordinier in attendance for our tribute to Karl Gordinier, who recently passed.

The Business Council's theme for this year is "Engagement". We are working to get every member engaged in activities to the best of their ability, given the time constraints of work, family and other obligations. We encourage you to come to the campus and stop by the Dean's office to say hello. The best connections occur while on the campus, and attending the Business Council events always result in new and unexpected encounters with students and faculty.

Leon Hess Business School Update



Professor Debora Machado-Nunes



Professor Katie Manley

Dean Raj Devasgayam had the pleasure to introduce the Business Council to our newest faculty members. Professor Debora Machado-Nunes, Assistant Professor in Economics, Finance, & Real Estate. Debora holds a Ph.D. in Economics from Colorado State University. She also holds a bachelor's degree in Economics and a master's degree in Development Economics from the Federal University of Rio Grande do Sul.

Professor Katie Manley, Assistant Professor in Management & Leadership. Katie holds a bachelor's degree from Cornell University's School of Industrial and Labor Relations and is receiving a Ph.D. in Management from Rutgers University. Katie previously taught at Rutgers Business School.

Dean Raj expressed his appreciation for the faculty's exceptional engagement and commitment over the summer in developing a comprehensive Assurance of Learning strategy and implementation timeline. He acknowledged the diligent efforts of the Faculty Task Force in working on "closing the loop" solutions to enhance educational outcomes for our students. Dean Raj also commended the valuable contributions of several Business Council members who participated in a focus group to provide qualitative feedback on the skills and competencies of Leon Hess Business School graduates. He further noted that initial data indicates steady enrollments in the Leon Hess Business School programs, with some areas even demonstrating growth.

Executive Mentoring Program



Andrew Young, Executive Mentor & Sarah Garcia, Mentee

The executive mentoring program kicked off this fall with 65 students and 45 mentors participating. We held a "Meet the Mentors" mixer on September 20th and the kickoff breakfast event was held on October 11th, formally starting the program for the year. If you have not been paired with a student, there are still ways for you to participate. Our goal is for each mentor to be the channel back into the cumulative experience of the Business Council.

As always, please seek out and let us know of any opportunities for internships or full-time job openings at your company. One of the best things you can do is to support this program is to identify and give our students a shot at these opportunities.

Save the Date

Future Business Council Meeting
Dates

Business Council Meeting
November 22, 2024
Great Hall Auditorium

Business Council Meeting
February 21, 2025
Great Hall Auditorium

Business Council Meeting
May 2, 2025
Great Hall Auditorium

Check out the Business Council's Social Media

Our Business Council web pages have been updated with our most recent member directory, upcoming meeting and event dates, digital newsletters, photos and more. You can also now follow the Business Council group on LinkedIn, Instagram, Facebook and Twitter. Thanks to Erin Moran, who chairs the Communications Committee, and support from Nicole Puccio, Deb Clay and Andrew Young for this amazing modernization of our digital presence.

[Business Council Website](#)



Induction of New Business Council Members



Richard Ricciardi, Corporate Relations Officer, Tanya Hill, New Inductee, Timothy Kerner, New Inductee, Sheldon Horowitz, Chair of Membership Committee, Dean Raj Devasagayam, & Jerney Deck, Membership Committee member



Timothy Kerner, addresses the audience

Sheldon Horowitz, Chair, of the Membership Committee with the help of Richard Ricciardi, had the privilege of inducting two new outstanding full members to the Business Council.

Timothy Kerner is owner, and President of the Millennium Group. He is a thirty seven year proven leader in his industry. A graduate of York College and a retired Officer of the U.S. Army Reserve. Tim serves on a number of boards both on a professional and personal level. His company has a history of hiring Monmouth University graduates.

Special thanks to Jeremy Deck for sponsoring Timothy

Tanya Hill is an accomplished executive commercial leader and marketing strategist with a distinguished career in the pharmaceutical industry. Known for her expertise, she has been a guest speaker at various industry events and has received numerous awards in recognition of her contributions to the field. Tanya completed the Wharton Executive Leadership Course in 2011. She also earned an MBA in Marketing and a B.S. in Business Administration and Marketing from Monmouth University.

Special thanks to Natasha Chandler for sponsoring Tanya

We continue to look for new associate and full members as we grow our superb team of qualified and experienced business professionals who are passionate about Monmouth University and helping our business students thrive! Please reach out to Sheldon Horowitz, Chair of the Membership Committee, to discuss any prospective candidates you would like to introduce.



Sheldon Horowitz having a fun moment with new inductee, Tanya Hill as he introduces her to the Council

Member Spotlight - Alex Daudier

Alex travels the furthest of any Business Council member to attend our on-campus events: a 4.5 hour drive from where he makes his home in Charles County Maryland. He moved to southern Maryland about 4 years ago, as the COVID pandemic was near its peak, working for Novavax, who were developing a protein-based vaccine for the disease. Alex has since started his own company called Xela Advisory, which provides interim management and CFO advisory services to life sciences companies. He and his wife Erika were married about the same time as the move to Maryland.



Alex Daudier

Alex graduated from Monmouth University in 2014 before going on to earn a Masters in Business Administration from Western Governors University. He has progressed his academic career even further as a DBA candidate at liberty University. Alex joined the Business Council in 2017. His career began at PWC in accounting, but has expanded into many dimensions of the Pharmaceutical and Life Sciences industries.

Alex is an avid golfer and has played competitively since childhood. He considered at one point making a go at becoming professional, but decided against it, instead, pursuing the career objectives that have served him so well. His passion for travel has been facilitated, in part, by Erika's career as a flight attendant. They are frequent visitors to European destinations; Spain as the most popular, and "of course, Italy". He was "blown away" by their recent trip to Japan. When he is not travelling, Alex enjoys cooking for family and friends.

Alex said that he is guided in his career and life by the ability to put himself in the position to add value to others. We applaud Alex's commitment to remaining involved in the Business Council despite the time and distance required.

Karl Gordinier Tribute

During our meeting, we paused to honor the memory of a Karl Gordinier, a longtime member of the Business Council who passed away this summer. Richard Ricciardi, his colleague and Corporate Relations Officer for the Business School prepared a short memorial in remembrance. We were honored to have Karl's wife, Vera and son Peter in attendance.

The entire tribute is included below.



Peter and Vera Gordinier, son and wife of Karl Gordinier

Karl graduated from Monmouth College in 1962. During his years after graduating from Monmouth, he remained involved at Monmouth. He was President of the Alumni Association and was later recognized with the Distinguished Alumnus Award in 1984 and then in 1996 he received the Alumni Service Award.

Upon completion of his successful career as Vice President of Human Resources at International Flavors & Fragrances (IFF), Karl returned to his alma mater which he loved!

In 2009, Monmouth hired Karl as a Consultant for their Career Services Department. In this role, Karl was able to leverage his three-decade career in human resources to advise students in their search for internships and permanent employment. From there, Karl came to the Business School as a Career Development Specialist.

Karl was the most loving, caring man I have ever met. Most importantly, He loved you, Vera, and was not embarrassed to let everyone know. If you knew Karl, you also knew Karl's family because he was always eager and willing to talk about how proud he was of his children and grandchildren.

Karl had a passion for Monmouth and its students-so much so that he devoted much of his free time in retirement to his second career. We had so many great times strategizing ways to help the students navigate the difficult transition from school to the work world. Karl shared all his lifelong wisdom with those students fortunate enough to come to his office.

Karl loved his students and it was so clear those students were ever grateful to him. It wasn't a one-way street because they loved him also! I have even met adults who were coached by Karl decades ago and still carry fond memories of their experiences with him.



Karl Gordinier college graduation photo

Karl Gordinier Tribute



Karl Gordinier (R) co-captain of Point Pleasant High School football team

"No one had more passion to help young people get started in life than Karl Gordinier"

Rick Callahan Associate Head Coach, General Manager,
Monmouth University Men's basketball team

"Karl was an exceptional individual whose dedication to students and genuine connections were evident in every interaction I had with him. We continually hear stories of how he played a pivotal role in the careers of many Monmouth graduates. His impact stemmed from his genuine care and not from obligation. Karl was one of those rare people whose presence positively transformed the lives of everyone he encountered"

Jeff Mass, Director of Employer Engagement, Career
Development

Karl served with distinction as Chair of the Leon Hess Business Council from 2003-2005. In 2022, Karl received the Gloria Nilson "Mark of Distinction" Award. This award is given to a member who has gone above and beyond in their service to the Business Council and students of the Leon Hess Business School.

Vera in Karl's honor the Steering Committee of the Leon Hess Business Council has agreed unanimously to create the Karl Gordinier Community Impact Award.

Karl will also be remembered In Memoriam in the Leon Hess Business Council Membership Directory.

Vera on behalf of Dean Raj, the Business Faculty, members of the Business Council and especially the students who Karl touched God Bless You, Peter and the rest of your family. I hope you will always have warm heartfelt memories of Karl's Monmouth University family



The Gordinier family

Photo Gallery



