

## WRITTEN COMMUNICATION RUBRIC

Learning Objective	1	2	3	4	5	Score (1,2,3,4 or 5)
	Weak		Average		Very Good	
1. Introduction and Conclusion	Introduction and Conclusion do not do a good job of previewing and summarizing the key points of the paper.		Introduction and conclusion do reasonable job of previewing and summarizing the key points of the paper.		Introduction and Conclusion do excellent job of previewing and summarizing key points in paper. Introduction and Conclusion serve as effective "bookends" for the paper	
2. Course Concepts	Discipline-specific concepts & issues are not appropriately identified.		Although key discipline-specific concepts & issues are appropriately addressed, subordinate concepts & issues are not		All key and subordinate discipline-specific concepts & issues addressed.	
3. Argumentation	Arguments are poorly organized, flow poorly, and are often based on incorrect logic		Arguments are mostly well organized, logical, and flow smoothly		The majority of arguments are well organized, logical, and flow smoothly	
4. Cohesiveness	Very weak connections between analysis & conclusions.		Reasonable connections between analysis & conclusions; minor inconsistencies.		Clear and powerful connections between analysis & conclusion; no inconsistencies.	
5. Grammar, Syntax and Diction	Numerous spelling errors; inappropriate grammar, syntax, & diction.		Few spelling errors, generally appropriate grammar, syntax, dictation & paragraphing.		Essentially flawless writing.	
6. Research Quality	Absence of current relevant & authoritative sources drawn from appropriate and relevant literature. References are inconsistent or missing.		Adequate current, relevant and authoritative sources drawn from appropriate and relevant literature.		Uses multiple research sources & makes effective use of current & reliable information; sources are authoritative or come from appropriate and relevant literature	
7. Overall Writing Quality	Poor Writing quality with a poor structure that difficult to follow. Poor paragraph and sentence structure. Lack of appropriate transitions		Acceptable writing at a level appropriate for college students. Average paragraph and sentence structure. Acceptable level of flow in paper with some use of appropriate transitions.		Solid flow with good transitions and well structured order to paragraphs and sentences. Easy to read.	

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