

Goals/Objectives	Results/Action Plans	Target Date	Person In-Charge
<p>1. The LHBS will establish and enhance relationships with business organizations within our market area:</p> <ul style="list-style-type: none"> • To foster collaboration with the faculty; • To create employment opportunities for our students; and • For potential collaborations for research, teaching, fundraising, and knowledge development. 	<ul style="list-style-type: none"> • Formation of an in-house mentoring program, which promotes synergy and collaborative effort among faculty, administrators, students, alumni, and corporate professionals. http://www.monmouth.edu/business-school/seema/default.aspx • Creation of the Corporate Relations Officer (part-time) position whose responsibilities include establishing internships, preceptorships, and shadowing opportunities for business students in various large to mid-sized businesses, accounting firms, manufacturers, and major healthcare networks in addition to smaller professional practices of medicine, dentistry, law and accounting. • Continued evolvement of the Student Management Investment Fund (SMIF). A portfolio investment course has been developed that will enable students to thoroughly research a company that might be worthy of investing through Hawk Capital. Jersey Mike has pledged \$100,000, all of which will be invested by our students. To date the SMIF has historically outperformed the S&P on a consistent basis over the past seven years. • Developing a multi-level financial literacy program. The first level will include introductory inner city high school students to the importance of financial literacy. The second level is to provide financial literacy course for first year seminar students, thus introducing lifelong skills such as finance, credit, debt, the economics relationships and the financial implication of higher education. 	<ul style="list-style-type: none"> • Started in fall 2015; continuing • Started in fall 2015; continuing • Started in summer 2015; continuing • Fall 2016 	<p>Janeth Merkle Assistant Dean</p> <p>Richard Ricciardi Corporate Relations Officer</p> <p>Donald Moliver Dean; John Burke Specialist Professor</p> <p>Donald Moliver Dean; Janeth Merkle Assistant Dean</p>

	<ul style="list-style-type: none"> Formation of advisory councils for the departments of Economics, Finance, and Real Estate; Management and Decision Sciences; and Marketing and International Business 	<ul style="list-style-type: none"> Started in fall 2015; continuing 	<p>Barrie Bailey Chair of Economics, Finance, and Real Estate; Min Lu Chair of Marketing and International Business; Joseph Mosca Chair of Management and Decision Sciences</p>
<p>2. The LHBS will establish opportunities for increased Alumni engagement for both future and current Alumni for transition and continued Career and Professional Development.</p> <ul style="list-style-type: none"> To establish an office of Alumni Relations within the Dean's office 	<ul style="list-style-type: none"> Formation of an in-house mentoring program with participation from alumni. http://www.monmouth.edu/business-school/seema/default.aspx 	<ul style="list-style-type: none"> Started in fall 2015; continuing 	<p>Janeth Merkle Assistant Dean</p>
<p>3. The LHBS will periodically review current curriculum to ensure it reflects current business practices and marketplace needs.</p>	<ul style="list-style-type: none"> Creation of the ad hoc Undergraduate Curriculum Review committee that is charged to review the undergraduate program as a subset of the School's strategic planning process. 	<ul style="list-style-type: none"> Started in fall 2015; continuing 	<p>Gilda Agacer Associate Dean</p>
<p>4. The LHBS will establish a program to increase the international engagement with other schools outside of the US and establish international collaborations to bring international students to the LHBS.</p>	<ul style="list-style-type: none"> Building a partnership with universities in China for potential faculty and student international exchange programs. Exploring opportunities in Asia and South America for potential joint-venture programs. 	<p>Started in summer 2015; continuing</p>	<p>Gilda Agacer Associate Dean; Min Lu Associate Professor and Chair of the Department of Marketing and International Business</p>