

**Link of BSBA Program Goals to AACSB Standard 15**

<b>BSBA Program Learning Goals</b>	<b>AACSB Standard 15 Component</b>	<b>Assessed In Class</b>	<b>Assessed Online</b>
Communication Skills	Communication abilities	X	
Ethical Principles	Ethical understanding and reasoning abilities	X	X
Business Analytics/Intelligence	Analytic skills		X
Technological literacy	Use of information technology		X
Global/International	Multicultural and diversity understanding		X
Critical Thinking/Decision Making	Reflective thinking skills	X	