

ORAL COMMUNICATION RUBRIC

Learning Objective to be Assessed	1	2	3	4	5	Score (1,2,3,4 or 5)
	Weak		Average		Very Good	
1.	Reading notes and/or limited focus on audience.		Used notes 50% and made some eye contact.		Limited use of notes and maintained eye contact with audience.	
2.	Poor presentation style and poor vocal quality.		Focus on audience & visual aids.		Drew focus, gestures, maintained interest.	
3.	Attire sloppy.		Casual neat/clean.		Professionally appropriate attire.	
4.	Content not clear.		Displayed confidence good detail.		Extra effort displayed, focus on detail.	
5.	Audience not focused.		Audience followed presentation.		Audience enthused & motivated.	
6.	Purpose not clear.		Purpose stated 1/4 of the way.		Purpose stated early with objectives.	
7.	Key points not stated early.		Most but not all key points stated early, link with facts.		Key points organized & flowed logically.	
8.	No integration of examples & illustrations.		Integration of illustrations with some ideas.		All concepts coherent with main ideas.	
9.	Claims not in support with opening.		Claims summarized in part.		All claims in support of opening.	
10.	Presentation seemed to progress without linkage to opening issues.		Concepts linked major issues with previous issues.		Was coherent & easy to follow with linkage to opening issues.	
11.	No integration of visual or technological aids.		Integrated visual & technological aids.		All major issues were reinforced by visual & technological aids.	
12.	Read from notes &/or aids continually.		Used aids as prompts infrequently.		Used aids effectively with very little use of notes, used aids for focus	

02/17/11