

BSBA and MBA Major Field Test (MFT) and Departmental Test Results

Assessed Area	Major Field Test (MFT) (Given in BM490)				Departmental Results (Given in each area course)		MBA Results (Given in BM590)	
	Fall 2011	Sp. 2012	Fall 2012	Sp. 2013	Sp. 2012	Fall 12-Sp 13	Sp. 2012	Sp. 2013
Micro	63.58%	64.32%	NA	68.00%	82.76%	75.00%	74.36%	70.00%
Macro	59.18%	52.22%	NA	63.29%	81.56%	73.00%	69.34%	63.23%
Statistics	60.20%	62.74%	NA	61.60%	66.73%	63.00%	76.09%	57.84%
Finance*	51.91%	38.26%	40.34%	46.22% (BF 54%) ⁺	49.00%	53.00%	54.56%	51.00%
Management**	47.58%	65.10%	NA	75.31%	74.07%	76.00%	NA	71.53%
Marketing	72.57%	62.45%	NA	69.29%	65.05%	69.00%	73.76%	72.62%
MIS⁺⁺	43.69%	48.16%	47.31%	56.14%	55.34%	53.00%	NA	59.72%
Operations Management	71.24%	69.78%	NA	70.33%	79.71%	72.00%	82.91%	70.12%
Financial Accounting	65.62%	62.67%	58.61%	69.00%	77.00%	82.00%	83.49%	75.00%
Managerial Accounting	49.44%	49.43%	56.33%	62.41%	70.65%	81.00%	NA	62.76%
Business Law	51.44%	49.57%	47.65%	60.00%	61.95%	56.00%	NA	NA
Global/International	67.34%	69.45%	NA	77.01%	79.52%	77.00%	84.43%	74.99%
Ethics	52.69%	53.23%	71.69%	76.00%	62.66%	81.00%	59.71%	66.86%
Money, Credit and Fin. Institutions[#]	NA	NA	NA	55.46%	70.00%	68.00%	NA	NA
IT (Departmental Average Fall 12-72% and Spring 13-77%)			67.29%	77.85%	NA	75.00% See footnote	NA	76.42%
Average	58.19%	57.49%	60.73%		69.71%	70.27%	73.18%	67.08%

*added questions on CF's in Spring 2012

**deleted ambiguous Q's in Spring 2012

⁺ Finance (BF) majors scored 54%

[#] Students in BM490 following the older curriculum did not have BF304

NA: Not Administered/Not Applicable

⁺⁺ MBA students have a choice between MIS, MOT and E-Commerce.